



NEWS RELEASE

Innovation, Dedication, and Commitment

March 20, 2006 – On Saturday, March 18, 2006 the Canadian Home Builders' Association - Edmonton Region hosted its 26th Annual SAM (Sales and Marketing) Awards gala event.

The SAM Awards pay tribute to the best in sales and marketing ideas, outstanding products, superior home building and exceptional neighborhoods.

Association President Mr. Peter Jackson stated, "This has been a tremendous year for sales and activity in our industry. I am proud to be a part of recognizing the innovation, dedication, quality and professionalism demonstrated by members of the Canadian Home Builders' Association - Edmonton Region".

The award winners in each of the categories are:

Grand SAM - Single Family - Daytona Homes Master Builder

Grand SAM - Multi-Family - Christenson Developments Ltd.

General Member of the Year – Lenbeth Weeping Tile

Renovator of the Year – Ackard Contractors Ltd.

Best Model – Single Family Two Storey / Split Level without Attached Garage

Under 1350 Sq. Ft.	Daytona Homes Master Builder	Montego
Over 1350 Sq. Ft.	Homes by Avi Edmonton Inc.	Barrington

Best Model – Single Family Bungalow / Bi-Level with or without Attached Garage

1301 - 1600 Sq. Ft.	White Eagle Homes Ltd.	Amethyst
1601 - 2000 Sq. Ft.	Carriage Custom Homes Ltd.	Botticelli
	Darren's Homes, A Div. of DN Developments	
Estate Home Over 2000 Sq. Ft.	Ltd.	Carmona

Best Model – Single Family Two Storey / Split Level with Attached Garage

Under 1400 Sq. Ft.	Homes by Avi Edmonton Inc.	Laurie Residence
1401 - 1600 Sq. Ft.	Daytona Homes Master Builder	Malibu III
1601 - 1850 Sq. Ft.	Look Homes Inc.	Insight
1851 - 2200 Sq. Ft.	Landmark Master Builder Inc.	Marseilles III
2201 - 2600 Sq. Ft.	Parkwood Master Builder Inc.	Chateau



Best Model – Single Family Two Storey / Split Level with Attached Garage *cont'd.*

2601 - 3000 Sq. Ft.	Kimberley Homes	Ruggiero Residence
3001 - 3500 Sq. Ft.	Homes by Avi Edmonton Inc.	Springbank II
Estate Over 3500 Sq. Ft.	Darren's Homes, A Div. of DN Developments Ltd.	Allington

Best Selling Models

Under 1600 Sq. Ft.	Reid Built Homes	Tuscany
Over 1600 Sq. Ft.	Landmark Master Builder Inc.	Catalina II
Best Selling Multi-Family Home	Best Communities by Landmark Inc.	Brookside

Customer Choice

Single Family Small Volume Builder	Heredity Homes (St. Albert) Inc.
Single Family Medium Volume Builder	Zetsen Master Builders Inc.
Single Family Large Volume Builder	Daytona Homes Master Builder
Multi-Family Small Volume Builder	Christenson Developments Ltd.
Multi-Family Large Volume Builder	Cove Properties Ltd.

Best Model – Multi-Family

Apartment Style Under 1150 Sq. Ft.	Carrington Properties Ltd.	Rundle II
Apartment Style Over 1150 Sq. Ft.	Abbey Lane Homes	The Colombia
Townhouse/Duplex Under 1350 Sq. Ft.	Hawthorne Homes, a division of Carma Developers	Concordia
Townhouse/Duplex Over 1350 Sq. Ft.	Sienna Ridge Estates Inc.	Tamaya Wynd Estates-Model A

Best Apartment Building

Cove Properties Ltd.	Chateaux at Whitemud Ridge
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Best Townhouse/Duplex Style

Rohit Group of Companies	Silver Oaks at Willow Ridge
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Best Site Sales

Best Development Entrance Treatment, Logo & Signage	Carma Developers LP	Lake Summerside
Best Development Landscaping & Amenities	Carma Developers LP	Parkland
Best Home Parade	Canada Lands Company	Village at Griesbach
Best Sales & Information Centre - Single/MF or Renovator Member	Christenson Developments Ltd.	Centre in the Park
Best Sales & Information Centre - General Member	Alberta Hardwood Flooring Ltd.	

Best Subdivision

Carma Developers LP	Parkland
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Best Advertising

Suite 201, 10544 - 114 Street * Edmonton, AB T5H 3J7 * www.chbaedmonton.ca



Best Newspaper or Magazine Ad: Color	Daytona Homes Master Builder	Enjoy the Ride
Best Newspaper or Magazine Ad: B/W	Carma Developers LP	Parkland - Simple Pleasures
Best Radio Commercial	Hawthorne Homes, a division of Carma Developers	Terwillegar Towne Tigger
Best Television Commercial	The Alberta New Home Warranty Program	Being Smart About Your Builder
Best Direct Mail Promotion	Jayman MasterBUILT	2005 Calendar
Best Brochure Package	Homes by Avi Edmonton Inc.	Brochure Package
Best Web Site	Jayman MasterBUILT	www.jayman.com

Best Renovation

Best Exterior	Ackard Contractors Ltd.	Grandisle Point
Best Kitchen	Aquarian Construction	Huemmert Residence
Best Specialty	Sun Ridge Developments (North) Ltd.	July 2005

Best New Builder / Renovator Moe Villa Construction Inc.

Best Innovation Greenboro Homes Ltd. Virtual Kitchen

Energy Efficiency Dabrrro Homes Ltd. Glenora

Builders Choice

Supplies a product directly to the Builder / Renovator - Small Volume	Gienow Windows and Doors
Supplies a product directly to the Builder / Renovator - Large Volume	I-XL Masonry Supplies Ltd.
Supplies & Installs a product directly to the Builder / Renovator - Small Volume	Timberwolf Hearth Products Ltd.
Supplies & Installs a product directly to the Builder / Renovator - Large Volume	Lenbeth Weeping Tile
Supplies a service directly to the Builder / Renovator - Small Volume	Landlie Consulting Ltd.
Supplies a service directly to the Builder / Renovator - Large Volume	Homebase Media



Sales People of the Year

Marketing Person of the Year

General Salesperson of the Year

Salesperson of the Year - Single Family

Salesperson of the Year - Multi-Family

Rookie of the Year - Single Family

Rookie of the Year - Multi-Family

Miles Kohan

Steve Weller

Carla Weinmeyer

Leah Vorobec

Jennifer Schwitzer

Sandy Wagar

Homes by Avi Edmonton Inc.

All Weather Windows

Pacesetter Homes Ltd.

Christenson Developments Ltd.

Jayman MasterBUILT

Christenson Developments Ltd.

Sales Performance Awards

Platinum Plateau - \$26,000,000 PLUS

Carla Weinmeyer

Ali Shoucair

Diane Sasseville

Pacesetter Homes Ltd.

Greenboro Homes Ltd.

Pacesetter Homes Ltd.

Gold Plateau - \$14,000,000 - \$19,999,999

Darryl Rose

Karen Kelly

Kim Harvey

Biljana Spasojevic

Erik Eisen

Steve Bosse

Ronaye Rael

Dave English

Khalid Saleh

Landmark Master Builder Inc.

Landmark Master Builder Inc.

Pacesetter Homes Ltd.

Reid-Built Homes

Jayman MasterBUILT

Reid-Built Homes

Urban Landmarks Master Builder Inc.

Daytona Homes Inc.

Cove Properties Ltd.

Silver Plateau - \$12,000,000 - \$13,999,999

Rennie Wong

Troy Haymour

Catherine Keeling

Bruce Martin

Damon Bunting

Lisa Nelson

Caroline Bliss

Carrie Byrnell

Dean Manyluk

Glen Jorgenson

Daytona Homes Inc.

Pacesetter Homes Ltd.

Jayman MasterBUILT

Lincolnberg Communities

Hillview Homes Ltd., Master Builder

Best Communities by Landmark Inc.

Greenboro Homes Ltd.

Best Communities by Landmark Inc.

Lincolnberg Communities

Summerhill Homes Inc.

Bronze Plateau - \$10,000,000 - \$11,999,999



Rob Hagan
Brad Wong
Christine Sarluis
Susanne Sochatsky
Shannon Houston
Mick Rahall
Roy Smith
Alan Clouston
Joey Carlson
Jill Toshach
Randy Johnson

Lincolnberg Homes Ltd.
Daytona Homes Inc.
Landmark Master Builder Inc.
Best Communities by Landmark Inc.
Carriage Custom Homes Ltd.
Carrington Properties Ltd.
Pacesetter Homes Ltd.
Zan Homes Inc
Greenboro Homes Ltd.
Bedrock Homes Ltd.
Urban Landmarks Master Builder Inc.

Congratulations to all the winners and finalists! Established in 1954, the Canadian Home Builders' Association – Edmonton, represents over 400 member companies comprised of builders, developers, renovators, trade contractors, manufacturers, suppliers, designers, engineers, financial institutions and a host of allied professionals.

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